Fitness Blog Website

1. Introduction

* With lockdowns being imposed in countries all across the world, staying fit at home is the need of the hour. A fitness blog is an easily accessible online source of motivation and guidance for everything fitness related. The goal of this project will be to make a fully functional fitness blog website filled with various features.
* The value this application can bring to a company/organization/end-user is that it can connect with the audience. For someone who has a YouTube channel about fitness, adding a website will help their users to follow their workouts easily. Gym trainers can use this website to train people at home and book appointments through the website.

2. Expected List of Features

* Features will include different sections for workout tips, diets, recipes, videos, BMI calculator, etc. Attractive images to keep the user engaged and aesthetically pleasing UI.
* Using different sections and images will help me use the bootstrap knowledge I will acquire throughout this course. So far, I can see myself using responsive design and bootstrap grids to make this website.

3. Market Survey

* Five website with similar idea:

1. Blogilates
2. Chloe Ting
3. Love Sweat Fitness
4. DIY Active
5. The Yoga Warrior

4. References

* References to any material / websites / books etc. relevant to my application idea:

<https://www.solodev.com/blog/web-design/creating-a-blog-with-bootstrap.stml>

* Links to the websites listed in the section above:

1. <https://www.blogilates.com/>
2. <https://www.chloeting.com/program/>
3. <https://lovesweatfitness.com/blog/>
4. <https://diyactive.com/category/fitness/>
5. <https://www.theyogawarrior.org/>